

## MOBILE SOLAR POWER FUELS LOW ALTITUDE AERIAL PHOTOGRAPHY AT UPCOMING NASCAR EVENT IN PHOENIX

~Two Phoenix-based Businesses Partner in Demonstration of Cutting Edge Technologies, at P.I.R. ~

**Phoenix, AZ** – October 27, 2008 – Spirit of the Sun Solar Systems (S.O.S.), LLC and High Res Media, LLC announce today, they will show how sun collected several months ago by an S.O.S. Solar Generator, supplies all the power necessary (and then some) to capture low altitude, high resolution images of the upcoming NASCAR race and its environs. The event is scheduled for November 9 at Phoenix International Raceway and will take place in the parking lot on the final day (Sunday) of the races. The images captured will not be available for resale but will be displayed to demonstrate the S.O.S. solar generator and High Res Media capabilities. Principals from both companies will be available to answer questions and distribute additional information.

Dan Jones, president of S.O.S. Solar Systems became interested initially in solar generators to power his hunting camps in Up-State, New York – an activity enjoyed by many, nationwide. Soon after, he realized there were many other applications for solar generators. While visiting his sister in Arizona, he quickly saw for himself, what a perfect setting sunny Arizona is for mobile generators and solar energy in general. Now, he runs all his power carpentry equipment including but not limited to, fans, lights and small refrigerator from the solar unit that he has constructed, provides. Jones, an understated, brilliant inventor/entrepreneur says, “The possibilities for the mobile, solar generator are vast. As long as there are places that don’t have an available source of power, there are places that need solar generators. Even if grid power is available, a mobile solar generator is great for back up should there be a power outage.”

Anthony Benton, co-owner of High Res Media says, “This is exactly what we have been looking for. We photograph many up-scale businesses and homes and the last thing our customers want is the noise and air pollution caused by traditional, fossil-fueled (gasoline) generators. Because much of our photography occurs at twilight, at multi-million dollar homes, the residents and neighbors really appreciate the complete quiet of the solar generator.” Kristopher Shane, High Res Media’s other co-owner adds, “When we photograph high-end homes at twilight, we turn many internal house lights on. Then, you add the intense flood lights we use outside the home. The S.O.S. solar generator powers all the High Res Media spot-lights and this saves each homeowner, considerable money. The S.O.S. Solar Generator saves High Res Media, around \$500 per week in gas to power conventional, gas generators!”

The two companies – neighboring garage, start-ups in Ahwatukee - will be jointly exhibiting their respective capabilities/technologies to the public from 9 am to 5 pm at Phoenix International Raceway parking lot, Sunday, November 9. High Res Media has a 75 foot pole with a camera and telephoto lens mounted on it, feeding computer equipment located in its, “tricked out”, state-of-the art van. High Res Media, will be capturing race track and other images at the NASCAR event and the S.O.S solar generator will supply all necessary power for the operation.

### **About Spirit of the Sun Solar Systems (S.O.S.), LLC**

Spirit of the Sun Solar Systems was incorporated April, 2008, in Arizona. Its mandate is to provide mobile, solar energy in settings which otherwise have no power such as construction sites, recreational vehicles, golf courses, outdoor light displays, hunting camps, disaster relief/emergency response, weddings, sporting events to name a few. S.O.S. Solar Systems brings, “*Power to the People, Naturally.*” All solar generators are custom built according to need, under the supervision of corporate President, Dan Jones, a former electrical technician with IBM for over 20 years. Jones and his sister Debra, are Managing Members of S.O.S. Solar Systems. For more information, please visit the website at, [www.sossolarsystems.com](http://www.sossolarsystems.com) or call Dan or Debra Jones at (480) 226-7018.

### **About High Res Media, LLC**

High Res Media is an Arizona Corporation specializing in low altitude, aerial photography and residential/commercial twilight imaging. In addition to the elevation and twilight services, High Res Media offers specialty photography such as wedding and engagement photography, commercial video and photography services, restaurant, bars, hotel, resort, jewelry, furniture stores, modeling and portfolio photography, and corporate video and photography. High Res Media is co-owned and operated by Anthony Benton and Kristopher Shane. Anthony worked for many years in the technical field before joining his father's virtual tour company, *Picture This 360, LLC*, in Phoenix, AZ in 2000. Kristopher joined the company shortly there-after. Here, both men honed their craft. The eight (8) years of working in the virtual tour arena helped them see what basic photography lacked. They branched off from the family business and went searching for new ideas and studied photo techniques. This paved the way for new and innovative ideas to offer the public. Kristopher's eye for photography and Anthony's technical background allowed them to develop one of Arizona's first custom aerial masts. From there they noticed luxury listings needed photography that stood out from the rest. This is where twilight photography came in. The industry has called for more and they have answered. Hiring additional photographers, all with their respective specialties and a growing customer service staff have helped fulfill the needs of their clients. For more information, please visit the corporate website at, [www.HighResMediaLLC.com](http://www.HighResMediaLLC.com) or call Anthony Benton or Kristopher Shane at (480) 460.3456